

CASH and CARS Lottery 2011 Frequently Asked Questions

Q. How can tickets be purchased?

Telephone Toll Free: 1-877-783-7403
 Internet: www.cashandcarslottery.ca
 Mail: PO Box 340 Station Main
 Calgary, AB T2P 2H9

STARTING AUGUST 9, 2011:

Vendor sales and tickets request forms are available at:

- Cross Cancer Institute - Edmonton
- Tom Baker Cancer Institute - Calgary
- Stride Management - Calgary
- Edmonton Show Home
- Calgary Show Home

Ticket request forms (not sales) also available at Alberta Cancer Foundation and Canadian Cancer Society offices throughout Alberta.

Q. What methods of payment are accepted?

A. Cheque, Money Order, Visa and MasterCard

Q. Where can tickets be purchased for cash?

A. Stride Management, 3950 12 Street NE, CALGARY
 Cross Cancer Institute – 11560 University Ave - EDMONTON
 Tom Baker Cancer Institute – 1331- 29 Street NW - CALGARY

Q. What are the ticket prices?

A. \$100 each, 3 for \$250, 5 for \$375, 8 for \$525

Q. How many tickets are sold in total?

A. 45,000 singles of 1 for \$100
 15,000 sets of 3 for \$250
 3,500 sets of 5 for \$375
 1,500 sets of 8 for \$525
TOTAL: 119,500 tickets

Q. How long does it take to receive the ticket in the mail?

A. Please allow 2-3 weeks

Q. What are the cutoff dates and draw dates?

<u>DRAW</u>	<u>CUTOFF</u>	<u>DRAW</u>
Early Bird	September 28, 2011, midnight.	Friday, October 13, 2011
Final Draw	October 26, 2011 midnight	November 14, 2011

If all tickets are sold by the Early Bird cut-off date, all prizes will be drawn October 13/2011

Q. What are the Loyalty and Early Bird prizes?

- A. Early Bird Prizes –
1) \$100,000 Cash
2) 2012 Porsche Boxster and \$10,000 cash

Q. Where are the winners going to be published?

- A. The names, cities and ticket numbers of the Top 10 winners will be published in all major Alberta newspapers and a complete list will be posted on the lottery website, www.cashandcarslottery.ca within 2 weeks of completing the final draw.

Q. How many prizes can be won?

- A. 3,702

Q. What is the retail value of the prizes?

- A. \$5,198,906.88

Q. What is the license Number?

- A. 315005

Q. Who is the project manager?

- A. Black Fund Development Inc.

Q. Is the ticket tax deductible/do you get a tax receipt?

- A. No, there is no tax receipt issued and the ticket is not tax deductible

Q. Must the ticket purchaser and the name on the ticket be over the age of 18 years?

- A. Yes

Q. Can tickets be put in the name of a corporation or business?

- A. Yes. Inform the purchaser that should the ticket be a winner the prize is then awarded to the corporation or business and the person who claims the prize must be able to prove they are an authorized officer of that company.

Q. How many names can be put on a ticket?

- A. Should the customer want to put more than 2 names on a ticket it is recommended that the purchaser keep record of who is involved with the purchase. The lottery licensee is not responsible for any conflict between joint ticket purchases. In the event of a winning ticket stub having more than one name the licensee will award the prize to the first name listed on the stub. The licensee is not responsible for resolving any disputes, which may arise from the different individuals.

Q. How are prizes awarded?

- A. Once draws have been completed prize letters will be mailed out. The prize letter informs the winner of what they have won and where and when to pick up their prize. They must have the prize letter and picture I.D. to claim the prize. All prizes must be accepted as awarded. There will be no cash substitutions.

Q. What is done with my personal information?

- A. Black Inc. and Stride Management respect your privacy. We do not rent, sell or trade our mailing lists. The personal information collected by Cash and Cars Lottery will be used to process ticket orders and notify winners and send out lottery information in 2011 and future years and to contact you about future events and programs.